



Change the Culture, Change the Game: The Breakthrough Strategy for Energizing Your Organization and Creating Accountability for Results

Roger Connors, Tom Smith

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A fully revised and updated installment from the bestselling author of *The Oz Principle Series*.

Two-time *New York Times* bestselling authors Roger Connors and Tom Smith show how leaders can achieve record-breaking results by quickly and effectively shaping their organizational culture to capitalize on their greatest asset—their people.

Change the Culture, Change the Game joins their classic book, *The Oz Principle*, and their recent bestseller, *How Did That Happen?*, to complete the most comprehensive series ever written on workplace accountability. Based on an earlier book, *Journey to the Emerald City*, this fully revised installment captures what the authors have learned while working with the hundreds of thousands of people on using organizational culture as a strategic advantage.



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