



Measuring Behaviour: An Introductory Guide

Paul Martin, Patrick Bateson

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Measuring Behaviour is a guide to the principles and methods of quantitative studies of behavior, with an emphasis on techniques of direct observation, recording, and analysis. In the new edition, all sections have been updated and revised, particularly those dealing with the technology of recording behavior, and there are new sections on regression and multivariate statistics. As with the first edition, the authors strive for brevity and clarity of presentation.

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