



Why Your Writing Sucks: Business writing that works in the digital age

Marcia Ross

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Forget those 200-page books that claim to teach brevity! *Why Your Writing Sucks* is today's short-and-sweet route to better writing at work. In this concise, cheerful, informed guide, you'll find grammar-free, common-sense, actionable advice to raise your writing game.

Think you're a bad writer? This book will help you. Think you're a good writer? This book will make you better. Think you're a great writer? This book is critical. No kidding. There are too many words floating around in memos, emails, reports. Nobody wants to read long prose in a work setting, no matter how well crafted. Get to the point! Marcia will get you there – and you'll get the outcome you're looking for.

Suzanne Tyson, Founder, HigherEdPoints.com

***Why your Writing Sucks* is aimed at adequate writers that could be good, and good writers that seek excellence. The business/engineering students I graduate often find that a contract or proposal, or even their own advancement, will depend on a piece of their writing. Ross brings a number of clear rules to those efforts.**

Short, amusing and succinct – whether just coming into the business world, looking to improve, or wanting to avoid bad habits, business people will find *Why your Writing Sucks* an easy, useful read.

Dr. Philip Anderson, B.A.Sc., M.A.Sc., Ph.D., University of Toronto

You get easy-to-apply advice on:

- *Composing*: 7 actions to up your game
- *Editing*: 4 tricks (and some games!) to help you edit better
- *BARFing* – how to knock down inner barriers and get words on the page!

Discover how to:

- Write more effectively, to get better business results
- Write more easily and less painfully
- Advance your career through improved communication skills.

What else?

- Cheerful, readable writing style
- Practical tips from a 20-year career in business writing and editing
- An 80/20 approach: make the 20% of changes that will make an 80% difference in your writing

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Gabriel Reed:

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James Alvarez:

Is it a person who having spare time subsequently spend it whole day by watching television programs or just laying on the bed? Do you need something totally new? This Why Your Writing Sucks: Business writing that works in the digital age can be the answer, oh how comes? A book you know. You are therefore out of date, spending your extra time by reading in this new era is common not a nerd activity. So what these publications have than the others?

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