



That's Disgusting: Unraveling the Mysteries of Repulsion

Rachel Herz

Download now

[Click here](#) if your download doesn't start automatically

That's Disgusting: Unraveling the Mysteries of Repulsion

Rachel Herz

That's Disgusting: Unraveling the Mysteries of Repulsion Rachel Herz

“A lively look at all things revolting.”—*New York Times*

Why do we watch horror movies? What is the best way to persuade someone to quit smoking? Why are we more likely to buy a given item if an attractive person has just touched it? And what on earth is the appeal of competitive eating?

In this lively, colorful new book, Rachel Herz answers these questions and more, shedding light on an incredible range of human traits—from food preferences and sexual attraction to moral codes and political ideology—by examining them through the lens of a fascinating subject: disgust. One of the most complex human emotions, disgust is the product of both culture and instinct and so it allows us a unique perspective on the relationship between nature and nurture. A component of fear and prejudice, it also gives us powerful—sometimes disturbing—insights into the fabric of society.

Herz draws on the latest psychological studies and neurological research to offer surprising observations about human behavior and biology. For example, we learn that a man's scent matters more than his looks or his income in determining whether or not a given woman will find him attractive, that lust and disgust activate the same area of the brain, and that watching a gory movie triggers your immune system as if you were facing an actual threat. We even learn that washing your hands after thinking about a past misdeed—a la Lady Macbeth—can help you feel less guilty.

What makes *That's Disgusting* so remarkable is Herz's ability to weave these curious findings and compelling facts into a narrative that tackles important questions. What matters more: our brain wiring or our upbringing? Is there such a thing as “normal”? And how might politicians and marketers use disgust to manipulate us?

Combining lucid scientific explanations and fascinating research with a healthy dose of humor, *That's Disgusting* illuminates issues that are central to our lives: love, hate, fear, empathy, prejudice, humor, and happiness.

 [Download That's Disgusting: Unraveling the Mysteries of Rep ...pdf](#)

 [Read Online That's Disgusting: Unraveling the Mysteries of R ...pdf](#)

Download and Read Free Online That's Disgusting: Unraveling the Mysteries of Repulsion Rachel Herz

From reader reviews:

Patrick Cartwright:

In other case, little persons like to read book That's Disgusting: Unraveling the Mysteries of Repulsion. You can choose the best book if you love reading a book. Providing we know about how is important a book That's Disgusting: Unraveling the Mysteries of Repulsion. You can add know-how and of course you can around the world by a book. Absolutely right, since from book you can realize everything! From your country right up until foreign or abroad you may be known. About simple point until wonderful thing it is possible to know that. In this era, we could open a book or searching by internet system. It is called e-book. You can use it when you feel bored stiff to go to the library. Let's read.

Richard Stratton:

People live in this new day time of lifestyle always make an effort to and must have the free time or they will get great deal of stress from both daily life and work. So , if we ask do people have spare time, we will say absolutely of course. People is human not just a robot. Then we ask again, what kind of activity are you experiencing when the spare time coming to you actually of course your answer can unlimited right. Then ever try this one, reading books. It can be your alternative with spending your spare time, the actual book you have read is actually That's Disgusting: Unraveling the Mysteries of Repulsion.

Byron Angle:

That's Disgusting: Unraveling the Mysteries of Repulsion can be one of your beginning books that are good idea. Many of us recommend that straight away because this book has good vocabulary that could increase your knowledge in terminology, easy to understand, bit entertaining but delivering the information. The author giving his/her effort to get every word into pleasure arrangement in writing That's Disgusting: Unraveling the Mysteries of Repulsion nevertheless doesn't forget the main place, giving the reader the hottest and also based confirm resource info that maybe you can be certainly one of it. This great information can easily drawn you into fresh stage of crucial considering.

Richard Vedder:

Don't be worry in case you are afraid that this book will probably filled the space in your house, you can have it in e-book technique, more simple and reachable. This specific That's Disgusting: Unraveling the Mysteries of Repulsion can give you a lot of good friends because by you taking a look at this one book you have matter that they don't and make you more like an interesting person. This specific book can be one of one step for you to get success. This guide offer you information that probably your friend doesn't understand, by knowing more than different make you to be great people. So , why hesitate? We need to have That's Disgusting: Unraveling the Mysteries of Repulsion.

**Download and Read Online That's Disgusting: Unraveling the
Mysteries of Repulsion Rachel Herz #G7Y392WB4SC**

Read That's Disgusting: Unraveling the Mysteries of Repulsion by Rachel Herz for online ebook

That's Disgusting: Unraveling the Mysteries of Repulsion by Rachel Herz Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read That's Disgusting: Unraveling the Mysteries of Repulsion by Rachel Herz books to read online.

Online That's Disgusting: Unraveling the Mysteries of Repulsion by Rachel Herz ebook PDF download

That's Disgusting: Unraveling the Mysteries of Repulsion by Rachel Herz Doc

That's Disgusting: Unraveling the Mysteries of Repulsion by Rachel Herz Mobipocket

That's Disgusting: Unraveling the Mysteries of Repulsion by Rachel Herz EPub