



# Smart Communities: How Citizens and Local Leaders Can Use Strategic Thinking to Build a Brighter Future (Essential Texts for Nonprofit and Public Leadership and Management)

*Suzanne W. Morse*

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**Smart Communities: How Citizens and Local Leaders Can Use Strategic Thinking to Build a Brighter Future (Essential Texts for Nonprofit and Public Leadership and Management)** Suzanne W. Morse  
The new edition of the acclaimed guide to strategic decision-making in community planning, development, and collaboration

Based on the results of more than a decade of research by the Pew Partnership for Civic Change, *Smart Communities* provides directions for strategic decision-making and outlines the key strategies used by thousands of leaders who have worked to create successful communities. Outlining seven "leverage points" for decision-making used by thousands of leaders who have worked to create successful communities, this new *Second Edition* offers leaders from both the public and private sectors the tools they need to build a civic infrastructure and create a better future for all the community's citizens.

- *Second Edition* has been thoroughly updated with current knowledge and research
- Covers new developments from current design thinking and strategy literature to innovation and invention in communities
- Advises on how to create community readiness that will help avert problems before they begin
- All case vignettes have been revised to include more detailed information about the process and application of the seven leverage points
- Examples from communities around the country illustrate how these change agents' well-structured decision-making processes can be traced to their effective use of the seven key leverage points

*Smart Communities* offers hope to those who are striving to improve their communities and addresses vital issues such as poverty, race relations, and children's health and welfare.



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