



Applied Concept Mapping: Capturing, Analyzing, and Organizing Knowledge

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The expanding application of Concept Mapping includes its role in knowledge elicitation, institutional memory preservation, and ideation. With the advent of the *CmapTools* knowledge modeling software kit, Concept Mapping is being applied with increased frequency and success to address a variety of problems in the workplace.

Supported by business application case studies, **Applied Concept Mapping: Capturing, Analyzing, and Organizing Knowledge** offers an accessible introduction to the theory, methods, and application of Concept Mapping in business and government. The case studies illustrate applications across a range of industries—including engineering, product development, defense, and healthcare.

The authors provide access to a free download of *CmapTools*, courtesy of the Institute for Human and Machine Cognition, to enable readers to create and share their own Concept Maps. Offering examples from the United States, Canada, Australia, Spain, Brazil, Scotland, and The Netherlands, they highlight a global perspective of this dynamic tool. The text is organized into three sections:

1. *Practitioners' Views*—supplies narratives, guidance, and reviews of applications from career Concept Mappers
2. *Recent Case Studies and Results*—presents in-depth examinations of specific applications and their results
3. *Pushing the Boundaries*—explores what's possible and where the boundary conditions lie

Applied Concept Mapping facilitates the fundamental understanding needed to harness the power of Concept Mapping to develop viable solutions to a virtually unlimited number of real-world problems.

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