



# Building Scalable Web Sites: Building, Scaling, and Optimizing the Next Generation of Web Applications

*Cal Henderson*

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## **Building Scalable Web Sites: Building, Scaling, and Optimizing the Next Generation of Web Applications** Cal Henderson

Learn the tricks of the trade so you can build and architect applications that scale quickly--without all the high-priced headaches and service-level agreements associated with enterprise app servers and proprietary programming and database products. Culled from the experience of the Flickr.com lead developer, *Building Scalable Web Sites* offers techniques for creating fast sites that your visitors will find a pleasure to use.

Creating popular sites requires much more than fast hardware with lots of memory and hard drive space. It requires thinking about how to grow over time, how to make the same resources accessible to audiences with different expectations, and how to have a team of developers work on a site without creating new problems for visitors and for each other.

Presenting information to visitors from all over the world

*Integrating email with your web applications*

Planning hardware purchases and hosting options to have as much as you need without breaking your wallet

*Partitioning and distributing databases to support large datasets and simultaneous transactions*

Monitoring your applications to find and clear bottlenecks

\* Providing services APIs and using services from other providers to increase your site's reach and capabilities

Whether you're starting a small web site with hopes of growing big or you already have a large system that needs maintenance, you'll find *Building Scalable Web Sites* to be a library of ideas for making things work.

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