



Converging Media 2013-2014 Update: A New Introduction To Mass Communication

John V. Pavlik, Shawn McIntosh

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WHAT'S NEW IN THE THIRD EDITION, 2013-2014 UPDATE?

- >The role of the media in the 2012 election process and results
- >Guide to how the content in Converging Media relates to each of the twelve core values and competencies of the Accrediting Council on Education in Journalism and Mass Communications (ACEJMC). Visit us online at www.oup.com/us/pavlik for more information on how we provide this content.
- >Up-to-date coverage of topics in the mass media such as the Facebook IPO
- >Six new chapter-opening vignettes to foster critical thinking:
 - ** The Huffington Post's Pulitzer Prize win
 - ** Digital piracy including the controversy with SOPA and PIPA
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 - ** China's internet censorship
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