



Group Problem Solving: An Improved Managerial Approach

Harvey J. Brightman

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This book focuses on "problem solving groups," a managerial technique adopted by numerous organizations in recent years. The author deals with why such groups fail and how to make them more effective. In this book you'll learn: Why you should consider forming managerial problem-solving teams; when you should form a team and when you should "go it alone." How to improve your group leadership skills and run more effective team meetings. How to select the right team members, develop a proper group character, and seek projects to improve your department's performance. How to diagnose problems, generate skeletal ideas, screen them, and then flesh out the best contenders. How to focus on strategies for selecting the best action and then implementing it. How to design programs to train your staff effectively in new problem-solving techniques. Group Problem Solving is important reading for managers interested in practical, down-to-earth methods of transforming static group performance into dynamic group action!



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