Networking for Nerds: Find, Access and Land Hidden Game-Changing Career Opportunities Everywhere

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Networking for Nerds provides a step-by-step guide to understanding how to access hidden professional opportunities through networking. With an emphasis on practical advice on how and why to network, you will learn how to formulate and execute a strategic networking plan that is dynamic, multidimensional, and leverages social media platforms and other networking channels.

An invaluable resource for both established and early-career scientists and engineers (as well as networking neophytes!), *Networking for Nerds* offers concrete insight on crafting professional networks that are mutually beneficial and support the advancement of both your career goals and your scholarly ambitions.

"Networking" does not mean going to one reception or speaking with a few people at one conference, and never contacting them again. Rather, "networking" involves a spectrum of activities that engages both parties, ensures everyone's value is appropriately communicated, and allows for the exploration of a win-win collaboration of some kind.

Written by award-winning entrepreneur and strategic career planning expert Alaina G. Levine, *Networking for Nerds* is an essential resource for anyone working in scientific and engineering fields looking to enhance their professional planning for a truly fulfilling, exciting, and stimulating career.