



# Design, empresa, sociedade (Portuguese Edition)

*Paula da Cruz Landim*

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O objetivo desta pesquisa foi verificar até que ponto a formação acadêmica ministrada nos cursos de design responde aos anseios da sociedade e do setor produtivo e o de coletar subsídios para a discussão da situação do ensino de design no Brasil e elaboração de estratégias que permitam sua melhoria de maneira a ter profissionais adequados ao desenvolvimento de produtos que, embora com a marca da nossa realidade e cultura, sejam também universais.

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