



# **Program Development in the 21st Century: An Evidence-Based Approach to Design, Implementation, and Evaluation**

*Nancy G. Calley*

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# Program Development in the 21st Century: An Evidence-Based Approach to Design, Implementation, and Evaluation

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**Program Development in the 21st Century: An Evidence-Based Approach to Design, Implementation, and Evaluation** Nancy G. Calley

Offering practical strategies and tools readers can use on the job, this comprehensive book covers the practices, conditions, and legislative issues that affect program development. Using a unique 14-step model, the author guides readers through every stage of the process, from identifying a need, establishing a research basis, and designing the clinical program through implementing, evaluating, and sustaining the program. This valuable work captures the most significant changes that have occurred in human services and mental health program development over the last decade and demonstrates the need for mental health professionals to be well versed in business, management, and research as well as in clinical skills.

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