



Communication for Business and the Professions: Strategies and Skills

Judith Dwyer

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The comprehensive how-to guide to preparing students for the demands they'll face on the job.

Dwyer thoroughly addresses the new-media skills that employees are expected to have in today's business environment. Now titled *Communication for Business and the Professions: Strategies and Skills*, the fifth edition presents these technologies in the context of proven communication strategies and essential business English skills.

With new and updated content on social media and technology, Dwyer provides comprehensive coverage of communication strategies and skills by linking theory and research with practical skills and examples.

Dwyer believes in expanding our knowledge of what we can do to interact effectively and provides us with working models to practise and refine how well we do it. This edition continues to provide a solid background in communication, stimulate critical thinking, and promote active learning through a variety of features and activities.



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