



Enterprise Project Governance: A Guide to the Successful Management of Projects Across the Organization

PAUL C. DINSMORE, Luiz Rocha

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New projects are the key to ensuring an organization's growth—and as we enter an increasingly competitive global economy, companies of all stripes struggle to effectively govern the multiplicity of projects needed to survive and prosper.

Enterprise Project Governance reveals proven techniques for dealing with simultaneous initiatives and ensuring that programs and projects align with the priorities, resources, and strategies of the organization—and ultimately create value. Complete with enlightening examples and case studies, the book provides readers with practical methods for incorporating enterprise project governance into their organization's culture, synchronizing it with corporate governance, and maximizing efficiency and results across departments. Whether one's view is from the boardroom, the executive suite, the project management office, or the project trenches, this is the essential guide for anyone managing multiple projects.



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