



HBR Guide to Persuasive Presentations (HBR Guide Series)

Nancy Duarte

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Written by presentation expert Nancy Duarte, the ***HBR Guide to Persuasive Presentations*** will help you:

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- *Organize a coherent narrative*
- *Create powerful messages and visuals*
- *Connect with and engage your audience*
- *Show people why your ideas matter to them*
- *Strike the right tone, in any situation*

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