



Strategies for Web Hosting and Managed Services

Doug Kaye

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Arms IT professionals with a complete blueprint for developing successful Web hosting strategies

Written by a consultant who helped develop the Web hosting strategies at many of today's top e-commerce vendors, this book fills in IT professionals on the full range of services available. The book provides decision-makers with criteria checklists and other useful tools they need for determining what they need, why they need it, how to find it, and how to evaluate and manage it. Doug Kaye provides a clear, complete roadmap for building an effective Web hosting strategy, and offers practical advice and answers to critical questions. The book covers important topics, including the real cost of bandwidth, domain name services, shared versus dedicated servers, backup and recovery, service-level agreements, security, negotiating with and managing vendors, and hardware maintenance and support.

Companion Web site includes links to Web hosting directories, tools for evaluating hosting services, and online articles and white papers.

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