



Umweltmanagementsysteme und Innovation (German Edition)

Yvonne Wahl

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Studienarbeit aus dem Jahr 2007 im Fachbereich BWL - Unternehmensführung, Management, Organisation, Note: 1,7, Leuphana Universität Lüneburg (Centre for Sustainability Management), Veranstaltung: Innovation und Nachhaltigkeit (Einzelprobleme des Umweltmanagements), 26 Quellen im Literaturverzeichnis, Sprache: Deutsch, Abstract: Eine Form von Nachhaltigkeitsinnovationen sind Umweltinnovationen („Öko-Innovationen“). Diese können mit Hilfe eines Umweltmanagementsystems unterstützt und systematisiert werden. Wie dies geschieht und ob Öko-Innovationen von Umweltmanagementsystemen angestoßen werden können, ist Schwerpunkt dieser Arbeit. Dazu werden zunächst die Grundlagen der Innovationsdefinition gelegt und ein kurzer Überblick über die Öko-Innovationsforschung gegeben. Im Anschluss werden Umweltmanagementsysteme detaillierter betrachtet und mögliche Zusammenhänge von Öko-Innovationen und Umweltmanagementsystemen anhand der Ergebnisse verschiedener Studien aufgezeigt.



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