



Planning and Roadmapping Technological Innovations: Cases and Tools (Innovation, Technology, and Knowledge Management)

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Across industries, firms vary broadly on how they operate with respect to their Research & Development (R&D) activities. This volume presents a holistic approach to evaluating the critical elements of R&D management, including planning, organization, portfolio management, project management, and knowledge transfer—by assessing R&D management from different sectors. Featuring empirical research and in-depth case studies from industries as diverse as medical imaging, electric vehicles, and cyber security, the authors identify common features of successful R&D management, despite fundamental differences, such as company size, number of employees, industry sector, and the R&D budget. In particular, they consider the implications for decision making with respect to resource allocation and investments, such as site selection, purchasing, and cross-departmental communication.



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